

**For Immediate Release**

## **Hemisphere GPS Announces Automated Employee Share Purchase and Disposition Plans**

**Calgary, AB —June 30 2008 — (TSX: HEM)** Hemisphere GPS announces that it has implemented a plan to assist employees in purchasing shares of the Company through an Employee Share Purchase Plan (“ESPP”) and that its Vice Chairman has established an Automatic Securities Disposition Plan (“ASDP”).

The ESPP has been implemented as a component of the Company’s compensation program and assists employees of Hemisphere GPS to invest in its common shares enabling them to increase ownership interest in the Company to participate in the ongoing success of Hemisphere GPS, and further align their interests with those of the Company’s external shareholders. Under the ESPP, employees can contribute to the ESPP each pay period. Hemisphere GPS makes a matching contribution to the ESPP on behalf of each participating employee in an amount equal to 50% of the employee's contribution during that pay period up to 2% of the employee’s gross salary, such contribution vesting after one year. All contributions to the ESPP are invested in common shares which are acquired on the public market by the administrative agent under the ESPP.

Rick Heiniger, who is Vice Chairman of Hemisphere GPS, has entered into an agreement with a third-party brokerage firm providing for an ASDP in accordance with applicable securities laws. The ASDP provides for the disposition of Hemisphere GPS common shares in a systematic manner based upon predetermined criteria. Under the ASDP, Mr. Heiniger is not permitted to exercise any further discretion or influence over how, when or whether the sale of common stock under the ASDP will occur. The sales will occur from time to time in accordance with the provisions of the ASDP, and will be under the direction of the independent broker engaged by Mr. Heiniger. Mr. Heiniger has authorized the brokerage to transact the sale of up to 390,000 shares before December 31, 2008. This represents less than 1% of the outstanding Hemisphere GPS shares and about 7% of Mr. Heiniger’s total holdings of approximately 5.3 million shares.

This ASDP was adopted in accordance with guidelines for ASDPs under applicable Canadian securities laws and regulations. ASDPs established under such laws and regulations permit insiders of a corporation to sell shares over a pre-determined period of time, subject to predetermined volume and price parameters. A plan can only be established at a time when the insider participating in the plan is not in possession of material non-public information. Once a plan is established, the insider retains no discretion over sales under the plan.

Mr. Heiniger has been a shareholder of Hemisphere GPS since 2005. Subsequent to the sale of shares under the ASDP, Mr. Heiniger will remain as the executive officer with the largest shareholding in Hemisphere GPS. His investment in Hemisphere GPS will continue to comprise the majority of his personal net worth. Mr. Heiniger indicated that his reasons for selling a portion of his shares include asset diversification and estate planning requirements. He reiterated his personal commitment to the Company and confidence in the future of Hemisphere GPS and his holdings.

Mr. Heiniger will continue to disclose publicly the sales under this plan through insider reports filed on SEDI as required under Canadian securities laws. Insiders participating in the ESPP will file an insider report on SEDI reporting purchases under the ESPP in a calendar year within 90 days following the end of such calendar year in accordance with Canadian securities laws.

### **About Hemisphere GPS**

Hemisphere GPS designs and manufactures innovative, cost-effective GPS products for positioning, guidance, and machine control applications in Agriculture, marine and other markets. The Company holds numerous patents and other intellectual property and owns leading brand names, including Outback Guidance® and BEELINE®, two of the leading brands in precision GPS for Ground Agriculture. The Company is headquartered in

Calgary, Alberta, with major product development, sales, and marketing facilities in Arizona, Kansas, Texas, and Australia. For more information about Hemisphere GPS, please go to [www.hemispheregps.com](http://www.hemispheregps.com).

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The above disclosure contains certain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond Hemisphere GPS' control, including: the impact of general economic conditions, industry conditions, increased competition, the lack of availability of qualified personnel or management, fluctuations in foreign exchange or interest rates, stock market volatility and market valuations of companies with respect to the announced transactions and the final valuations thereof, and obtaining required approvals of regulatory authorities. Hemisphere GPS' actual results, performance or achievement could differ materially from those expressed in, or implied by these forward-looking statements and, accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do so, what benefits, including the amount of proceed, that Hemisphere GPS will derive there from.

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